

16.01.2025 15.00-16.30

## FOREIGN DIRECT INVESTMENTS IN THE VISEGRAD COUNTRIES IN THE ERA OF DECLINING CAPITAL FLOWS

ORGANISER:



PARTNERS:



V G I  
Institute of World  
Economics



CENTRE  
Business in Małopolska



Polish Investment  
& Trade Agency  
PFR Group

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### Foreign Direct Investments in the Visegrad Countries in the era of declining capital flows

Webinar series on market developments in CEE region with special focus on Poland and Hungary has been launched by the Polish-Hungarian Chamber of Commerce for 2025. If you're looking for information on latest macroeconomic trends in the CEE do not hesitate and register for this webinar! The second event in the series will take place online on the 16th January 2025 from 15.00 to 16.30.

The event titled "*Foreign Direct Investments in the Visegrad countries in the era of declining capital flows*" shall provide an insight into the FDI outlook of our region with special attention to Poland and Hungary. *Ms Magdolna Sass*, Director of the Institute of World Economics of Hungary will present and overview the FDI in the Visegrad countries. *Ms Karolina Rzepecka*, Entrepreneurship specialist of the Krakowski Park Technologiczny from Poland will presents investment trends in Poland and perspectives and opportunities offered by Krakow Technology Park in Małopolska with special attention to economic trends and support tools., Mr Marcin Karaskiewicz form Polish Agency for Investment and Trade presents Poland as an investment location. *Ms Anna Wisniewski*, General Director of the Polish-Hungarian Chamber of Commerce will be the moderator of the event.

If you're looking for new ideas on how to dive deeper into macroeconomic factors shaping economic environment of our countries, you are welcome to join our webinar! The event is part of the Student Mentor Programme 2024 of PLHUCC, a project supported by the Wacław Felczak Foundation. The event will be organized on Zoom platform.

16.01.2025 Thursday, 15.00-16.30

#### PROGRAM

**15.00-15.10 Introduction** – Webinar series 2025 of Polish-Hungarian Chamber of Commerce, Polish-Hungarian economic and business cooperation potential by *Anna Wisniewski, General Director of the Polish-Hungarian Chamber of Commerce*

**15.10-15.30** – FDI in the Visegrad countries in the era of declining capital flows by *Magdolna Sass, Director of the Institute of World Economics of Hungary*

**15.30-15.50** – Investment in Małopolska - Economic trends and support tools by *Ms Karolina Rzepecka Entrepreneurship specialist of the Krakowski Park Technologiczny*

**15.50-16.10** – Six good reasons to choose Poland by *Mr Marcin Karaskiewicz, Budapest Bureau Chief, Polish Agency for Investment and Trade*

**16.10-16.30 Q&A, Discussion and Closing**