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**POLISH-HUNGARIAN BUSINESS FORUM**

**PROGRAM**

*Budapest, 08.11.2021*

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| **08.30-09.15** | **REGISTRATION** |
|  | **OPENING** |
| **9.15-9.25** | **Opening remarks by the organising institutions:**  ***Introduction to the event and moderation:* Anna Wisniewski**, Managing Director, Polish-Hungarian Chamber of Commerce  ***Welcome speech:***  **Grzegorz Słomkowski**, Vice President, Polish Investment and Trade Promotion Agency S.A.  **Márton Ugrósdy**, Director, Institute of Foreign Affairs and Trade  **Tomasz Németh**, Vice-President, Polish-Hungarian Chamber of Commerce |
| **9.25-9.35** | **Welcome speech and handing over the accreditation to the Polish-Hungarian Chamber of Commerce**  **László Parragh**, President of MKIK Hungarian Chamber of Commerce |
| **9.35-9.45** | **Maciej Wasilewski**, Honorary Consul of Poland, Member of the Nowystyl Board of Directors, Member of the Advisory Board of the Polish-Hungarian Chamber of Commerce  **Gábor Deák,** Member of the Supervisory Board, Wacław Felczak Foundation |
| **9.45-10.30** | **Part I.**  **Panel discussion on Poland's economy** - a good example of economic catching up in Central Europe, „Perspectives and areas of business cooperation in Hungarian-Polish relations”  **Moderator:** **László Vasa,** Senior Researcher and Chief Advisor, Institute for Foreign Affairs and Trade  **Participants**:  **Péter Skapinyecz**, general manager, CED Central European Trade Development Network  **Endre Ascsillán**, Vice President, GE Global, CEE  **Grzegorz Słomkowski,** vice-president, Polish Investment and Trade Agency  **Michal Melaniuk**, President, POLNORD, CEO, CORDIA Polska  **Maciej Tyśnicki** - Director, Investment Banking Department, Pekao Investment Banking S.A  **George Bobvos**, Development Director, TRIGRÁNIT |
| **10.30-11.00** | **KEYNOTE PRESENTATION**  **Péter Szijjártó - Minister, Ministry of Foreign Affairs and Trade**  **The Minister will be welcomed by His Excellency Jerzy Snopek, Ambassador of the Republic of Poland** |
| **11.00-11.20** | ***COFFE BREAK*** |
|  | **Part II.**  **Innovation as a key to competitiveness** - strategy and the way forward |
| **11.20-11.35** | **KEYNOTE PRESENTATION**  Presentation of Raben Trans European Hungary Kft as a best practice in CEE: innovation as the key to progress in transport by **Csaba Árvai**, Managing Director, Raben Trans European Hungary Kft |
| **11.35-12.10** | **Panel discussion: E-COMMERCE** - best practices through examples of Polish and Hungarian companies - panel discussion with company presentations  **Moderator**: **Marcin Karaskiewicz**, Head of the Representative Office in Budapest, Polish Investment and Trade Promotion Agency S.A.  **Participants:**  **Allegro.pl** - The Polish success story in e-commerce in Central Europe  **Jakub Kołodyński**, Business Development Partner, Allegro.pl  **Skivak -** digital and content marketing, **Paweł Hojcz**, International Development Director and **Pete Gábor**, Operations Manager |
| **12.10-12.50** | **Part III**  **Panel discussion on innovation trends –** opportunities and experience with Polish market and start-up care  **Moderator**: **László Jónás**, Social and Political Scientist, Economist, Design Terminal  **Participants:**  **Zoltán Cséfalvay** – professor, Head of the Technological Futures Workshop, Mathias Corvinus Collegium  **Tomasz Németh**, Managing Director, Gedeon Richter Polska  **Boa László -** technical director, MI Challenge and MI Coalition, Digitális Jólét Program  **Csaba Otti LoginAutonom Kft.** – manager, Digitalisation in HR processes  **Domonkos Pichovszky**, CEO & Founder, Proworx Digital |
| **12.50-13.30** | **LUNCH** |
| **13.30-14.45** | **Part IV**  **Green economy - common projects and ideas** |
| **13.30-13.45**  **13.45-14.45** | **KEYNOTE PRESENTATION:**  **Trade Lane Project, Central European Connections 2021 -Wojciech Mlynarczyk** Head of International Transport Business Unit Manager**, Zoltán Üveges** Sales and Marketing Manager, Raben Trans European Hungary Kft  **Panel discussion on the challenges and opportunities of the green economy with the representatives of companies operating in the field.**  **Moderator**: **Gábor Deák**, Member of the Supervisory Board, Waclaw Felczak Foundation - GE, Global Commodity Leader for Drives and Coolers - GE Renewable Energy.  **Participants:**  **Endre Ascsillán**, Vice President, GE Global, CEE  **Miklós Csikós**, Technical Director, Cordia Management Kft.  **Csaba Árvai**, Managing Director, Raben Trans European Hungary Kft  **Tomasz Zjawiony**, President, Chamber of Commerce and Industry, Katowice  **Márton Ugrósdy**, Director, Institute for Foreign Affairs and Trade |
| **14.45-15.45** | **Part V**  **Support and tender opportunities in Polish-Hungarian business relations** **Moderator**: **Anna Wisniewski**, Managing Director, Polish-Hungarian Chamber of Commerce  **Participants:**  **Péter Borbély**, Export Development Director, CED Central European Economic Development Network Nonprofit Ltd.  **Andrzej Mikulski,** partner, attorney-at-law, Kancelaria Mikulski & Wspólnicy  **Kamilla Szandrocha**, managing director, CEIS  **Marcin Karaskiewicz**, Head of the Representative Office in Budapest, Polish Investment and Trade Promotion Agency S.A.  **Gábor Deák**, Member of the Supervisory Board, Wacław Felczak Foundation |
| **15.45-16.00** | **CONCLUDING THOUGHTS**  **Márton Ugrósdy, Director, Institute of Foreign Affairs and Trade and Anna Wisniewski, Managing Director, Polish-Hungarian Chamber of Commerce** |
| **15.00- 17.00** | **B2B SESSION** |
| **17.00-19.00** | **DINNER RECEPTION**  Welcome speech by **H.E** **Ambassador Jerzy Snopek**, Embassy of the Republic of Poland in Budapest  What links Polish-Hungarian relations - Tokaj and Hungarian wines  Presentation, degustation by the Fine Wines Assocation |

***Important!*** *When entering the Vigadó building, the organisers are obliged to check the COVID-19 certificates of all participants. Participants are therefore requested to present their COVID-19 certificate and personal identification document upon entry. Entry to the event is also possible on presentation of a negative COVID-19 test, that’s not older than 48 hours. Failing this, the organisers will be obliged to refuse entry.*

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