

From the volcanic to the loess.

HUNGARIAN WINEREGIONS TO DISCOVER!

The webinar will provide an insight into the four different wine regions of the Fine Wines Association, with a focus on the characteristics of each wine region. The event will cover topics such as the Fine Wines Association's shared values base, small and medium-sized estates, family focus, and respect for local viticultural and oenological traditions. In addition, the webinar's invited speakers will introduce us to the four different wine regions, from magical Tokaj, through the volcanic highlands of Eger, the gardens of Budapest, to the hidden valleys of Szekszárd. We do all this to give you an overview of what to expect when you visit the different wine regions. Experience the unexpected. Discover the Fine Wines Association Hungary. Presentations by the Fine Wines Association: Etyeki Kúria, Tóth Ferenc Winery, Tokaj-Hétszőlő Organic Vineyards and Vida Péter Wine Estate.

20.04.2023 Thursday, 15.00-16.30

PROGRAM

Event moderated by Gábor Deák, Supervisory Board President, Waclaw Felczak Foundation

15.00-15.05 Introduction to Webinar series 2023 of PLHUCC

15.05-15.15 - Fine Wines Association and shared value base - small and medium-sized estates, family focus, and respect for local viticultural and oenological traditions -by Péter Vida, Export & Marketing Manager, Vida Péter Wine Estate

15.15-15.30 – Introduction and characteristics of the gardens of Budapest by Georgina Szava, Export Manager, Etyeki Kúria

15.30-15.45 – Volcanic highlands of Eger by Kolos Kovács, Event Manager, Tóth Ferenc Winery

15.45-16.00 – Magical Tokaj introduced by Tamás Oroszlán, Commercial Director, Tokaj-Hétszőlő Organic Vineyards

16.00-16.15 – Introduction of the hidden valleys of Szekszárd by Péter Vida, Export & Marketing Manager, Vida Péter Wine Estate

16.15-16.30 Q&A, Discussion and Closing