

# MACROECONOMIC PERSPECTIVES OF POLISH AND HUNGARIAN MARKETS

14.12.2023 11.00-12.00

Main partners:



Supporter:



## Macroeconomic perspectives of Polish and Hungarian markets

Webinar series on Polish-Hungarian bilateral relations with an insight into market developments will be launched by the Polish-Hungarian Chamber of Commerce this winter season. If you're looking for new ideas on how to dive deeper into macroeconomic factors for Poland and Hungary, you are welcome to join our webinar!

*14.12.2023 Thursday, 11.00-12.00*

### PROGRAM

*Event moderated by Nóra Rónaszéki, Secretary of the Central-Eastern European Section from Hungarian Economic Association*

11.00-11.05 Introduction to Webinar Series of PLHUCC

11.05-11.20 *The theoretical and practical aspects of the economic environment* by Mr Ádám Balog, President of the Central-Eastern European Section, **Hungarian Economic Association**

11.20-11.35 *The foreign trade perspectives of the Hungarian market from the point of view of Polish companies searching new possibilities in Hungary* by Mr Marcin Karaskiewicz, Office Manager, **PAIH Polish Agency for Investment and Trade - Budapest Office**

11.35-11.50 *The potentials and perspectives of the Polish market for Hungarian entrepreneurs* by Ms Anna Wisniewski, Manager, **CED Central European Economic Development Agency, Representation for Poland**

11.50-12.00 Q&A, Discussion and Closing