



16 | 01 | 2024 15:00 - 16:30

## AUTOMOTIVE INDUSTRY IN POLAND AND HUNGARY CHALLENGES AND INNOVATIONS

ORGANIZER:



MAIN PARTNER:



### Automotive Industry in Poland and Hungary - challenges and innovations

Webinar series on Polish-Hungarian bilateral relations with an insight into market developments will be launched by the Polish-Hungarian Chamber of Commerce this winter season. If you're looking for information on latest trends in the automotive industry do not hesitate and register for this webinar!

**16.01.2024 Tuesday, 15.00-16.30**

#### PROGRAM

*Event moderated by Anna Wisniewski, General Director of the **Polish-Hungarian Chamber of Commerce***

**15.00-15.05 Introduction – Webinar series 2024**

**15.05-15.15 Keynote speech:** *Clean mobility in the EU: challenges and policy framework,* **Anna Iara**, Policy officer, CLIMA.A.3 – Climate governance, plans and mainstreaming, European Commission

**15.15-15.30 – Automotive industry in CEE-main trends and challenges** by **Gábor Túry**, Researcher, Institute of World Economics

**15.30-15.45 – Welding Monitoring and Inspection Solutions for the Automotive Industry** by **Benjamin Schlosser**, Arc & Laser Welding Process Engineer, VITRONIC Machine Vision Polska Sp. z o.o., **Tomasz Jagiello**, CEE Sales Manager at VITRONIC Machine Vision Polska Sp. z o.o.

**15.45-16.05 – Automotive sector and Polish perspectives- introduction of Automotive CEE Days in Opole** by **Rafał Orłowski**, Partner, AutomotiveSuppliers.pl

**16.05-16.20 – Automotive sector and Hungarian perspectives - the activities, renewal and new directions of the Association of Hungarian Automotive Suppliers** by **Zsolt Hajnalka**, Supervisory Board Member, The Association of Hungarian Automotive Suppliers

**16.20-16.30 Q&A, Discussion and Closing**